

MONDAY (4/8)

8:30 - 9:20	LIB 122	Ellucian Mobile	Ellucian Mobile - Vision and Roadmap	Come hear the latest direction and roadmap for Ellucian Mobile.
	1924	Student Finance - Student Self Service: Student Finance 2.0 Colleague		This session will highlight and demonstrate Ellucian's updated Student Finance 2.0 solution. This updated solution meets students' expectations by providing them with an easy and intuitive online account experience, a graphic-rich, dynamic view of their account status and an ability to make a payment easily anytime, anywhere. Students are now able to generate a pdf copy of their student statement. The Bursar's office also has access to the same information as the student, which enables fast and efficient service, reduces incoming calls, and ultimately increases student satisfaction.
9:40 - 10:30	International Room	Ellucian Mobile	Ellucian Mobile - Beta Experience	Come hear the experiences of several Ellucian Mobile beta clients - the good, the bad and the ugly.
10:50 - 11:40	International Room	Alumni Relations & Fundraising - General	Making Relationship Management Work More Effectively	Effective relationship management requires key ingredients, diplomacy, art and hard work. This session will identify the five most important elements for building effective relationship management. Learn how to adapt these to use in your environment. Forget about the us and them; refrain and feel the positive power of partnering. After this session you will have a fresh outlook on an age old professional challenge: How to make relationship management work effectively. This skill includes making proactive research welcomed, valued and utilized.

1:15 - 2:05	International Room	Information Technology - General	Plenary Speaker - Abundance Management: Technology & Information (Avoiding the traps that sidetrack your success)	Had enough? Not sure what IT moves to make next? Having trouble implementing IT choices made by others? The flow of IT change is impressive by any measure. Like it or not, life doesn't stand still. Choices are made daily that disrupt the way you've always worked and the way you will work in the future. And, along the way, there are pitfalls and pratfalls waiting, it seems, to throw you and your projects off track. This presentation explores IT Change, IT Choice, the challenges of True Collaboration, and discusses and examines Four Key Phases to success in managing the IT abundance around you, offering you practical tools and advice you can take back to work - today.
1:15 - 2:05	1924	Ellucian Mobile	Ellucian Mobile - Server Technical Session	Ellucian Mobile offers a fast, no hassle path to delivering mobile content to an institution's constituents. In this session we will explore the technical aspects of the cloud delivered Ellucian Mobile Configuration application and the on premise Mobile Connection Server. We will discuss what is configurable in the cloud and more that can be configured on premise. We will also discuss the extensibility of the Ellucian Mobile Server through the Grails plug-in architecture.
3:15 - 4:05	International Room	Student Services - General	Driving Student Success through better Service Desk Solutions	The symptoms are mostly universal and very painful. Your functional staff complains that they spend more time answering routine enquiries on the phone than getting real work done. Students complain that they always get someone's voicemail whenever they need help. Peak times only make things even more difficult affecting everything from students; ability to check on the status of financial aid application to sorting out registration requirements or clarifying questions about admissions process. Learn how Ellucian's Student Services Helpdesk solution can reduce such barriers to academic success for your students.

4:25 - 5:15	International Room	Information Technology - Colleague	Colleague Sync with Active Directory - The Foundation of SSO - Brookdale Community College	Brookdale Community College embarked on implementing Single-Sign-On for all web based applications for Faculty, Staff and Students. Brookdale's environment is comprised of Colleague for its ERP and Active Directory for directory services. In order to make the leap into SSO, the technical staff implemented Colleague's solution for AD integration in which Colleague automatically populates the AD environment and places new faculty, staff and students in their prospective user groups. This integration is a silent sync which is highly efficient and replaced a semi-automated, labor intensive effort. Brookdale leadership will share the business need to move to a SSO environment coupled with Brookdale Technical staff who will share the setup of Colleague's Integration with AD.
	1924	Student Services - Colleague	Colleague Portal for your Registrar or Admissions Office	You've seen the Colleague Portal by now, and you know your students use it, but did you know that the portal is a tool that you can use to communicate with your students? How about using it to organize and communicate with your admissions or registration team? This session will demonstrate the Colleague Portal communication tools that admissions and registrar offices can use to provide targeted information to students, inform students of restrictions on their accounts, and communicate important information with individual students. We will also demonstrate a Colleague Portal team site for your admissions or registrar office and provide details on Colleague forms and workflows as well as Colleague Portal and SharePoint tools.

TUESDAY (4/9)

9:40 - 10:30	International Room	Strategy & Planning -	Revitalize your Digital Campus - Harness the Power of Upgrades	The Digital Campus incorporates all the technology, software, people and processes that comprise your internal environment. Leveraging upgrades allows you to revitalize your business processes and meet the ever changing demands placed upon your institution, cut costs, reduce errors, and improve customer service. This interactive session will illustrate real and potential revitalization opportunities for Banner, Colleague and PowerCampus customers. In this session we will not only address the technology but also discuss the impacts to human resources, campus dynamics, and implications on governance. Institutional issues will be entertained from the floor to spark some conversation and brainstorming for potential solutions.
10:50 - 11:40	International Room	Strategic Enrollment Management	Making Strategic Use of Student Enrollment & Success Technologies	Strategic Enrollment ManagementThe past decade has seen an explosion in our industry of tools and technologies focused on the recruitment of students and their subsequent retention and success. However, in many cases institutions are not being deliberate about the ways in which these tools can be leveraged together to present a seamless pattern of planned engagement with students. The institution's Student Information, Customer Relationship Management, Learning Management, Early Alert, Academic Advising and Degree Audit Systems can and should be technically integrated and strategically coordinated to maximize their effectiveness. These efforts can be efficiently coordinated to ensure the success of your best fit students, but also for students at the greatest risk of failing, those experiencing less success, or those who have incidental issues that may derail their progress toward degree completion. This session will help you think through strategic approaches and factors to consider in coordinating your SIS, CRM, LMS, Early Alert and Advising / Degree Audit systems for maximum effectiveness.

Library 122	Strategy and Planning	How to Determine if You Need Consulting or Training with Ellucian	<p>The terms consulting and training can be misnomers, and are often misused and misinterpreted. It is important to understand the differences and educate users so they make the right choice. Many users at Gwynedd-Mercy College approach the IT department and ask for training with Ellucian but often training can be generic and not specifically address the core user need. Training can be helpful for employee turnover or retooling departments but specific functionality requests that involve unique considerations of the institution department require a consulting engagement. Most of the basic Power Campus and financial system training is accommodated by the Gwynedd-Mercy College IT department. Hear about multiple requests from various departments across the College such as Admissions and Institutional Advancement and how the IT department customized appropriate training and consulting for end users. IT staff will explain the departmental exploration and interview process and pre-meetings to gather data that allowed the College to successfully and efficiently prepare for meeting with Ellucian representatives. With minimal up front work and preparation you can significantly optimize the value out of your Ellucian engagement.</p>
2:20 - 3:10	International Room	Alumni Relations & Fundraising - General	<p>Advancement XE: What is it and what is it not</p> <p>In 2013, Ellucian began a project to develop a next-generation advancement information system. This session will give an overview of the project and the planned applications architecture, technology, and certain major features with some emphasis on how the next generation application will be similar to Ellucian's current offerings (Banner Advancement, Colleague Advancement, and Advance), and how it will be different from them.</p>

LIB 122	Strategic Enrollment Management - General	Ellucian Student Success Vision and Roadmap	Nothing is more core to your institution's mission than ensuring each student's success and engagement with your institution. Ellucian will soon be expanding on the solutions we offer to greatly increase your ability to target and drive this success to its fullest potential at your campus with some exciting new offerings. Please join Ellucian Product Management team members to learn more about our product vision and roadmap in this important area and about the exciting offerings that we are working on.
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4:10 - 5:00	International Room	Student Finance, AR & FA - General	PLENARY SPEAKER - Focus on state and federal policy as it relates to financial aid and student success.	Ms Santiago's topic will focus on state and federal policy as it relates to financial aid & student success. Strong focus on Latino student success. More specific information about this session will be provided later.
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WEDNESDAY (4/10)

8:30 - 9:20	1924	Alumni Relations & Fundraising - General	Metrics can tell a story. Using Donor Feedback and Metrics to drive the cuss of your program	Join us for an overview on constituent feedback collection methods, surveys, and myriad ways to evaluate your program and determine which one is right for you. This session will provide useful tools and tactics and demonstrate approaches to measure the success of your program. In this difficult economy, donor relations professionals are being asked to justify our actions, budgets, and at times, existences while we lack access to easy metrics to measure as dollar amounts, participation rates, and more. Learn how to glean information from metrics and determine what can help guide you to write better stories for your donors.
	LIB 122	General Interest	PLENARY SPEAKER - Reporting and analytics	Mr. DePodesta's topic will be related to reporting and analytics. Paul DePodesta has made a career of evaluating, measuring and assigning value to talent, and is currently Vice President of Player Development and Scouting for the New York Mets.
9:40 - 10:30	1924	General Interest	Closing Session and Keynote Address	The Closing Session brings everyone together again on the last day of the conference, Wednesday, April 10 at 9:40 AM. The closing. Keynote speaker is still tbd.
11:15 - 12:05	LIB 122	Alumni Relations & Fundraising - General	Social Media Fundraising and Data Collection	Join the Smithsonian to discuss the use of social media in fundraising and learn how they leverage the tools in the market to see success. Social media is a large medium offering many different opportunities. Learn how to assess what is right for you and leverage the data to determine next steps.