



UPC-PERU

COURSE CATALOGUE

PROGRAMS IN ENGLISH

2017



INDEX

	Page
About UPC.....	3
Academic Programs.....	4
Academic Calendar.....	5
Spanish Language Immersion Program.....	6
Semester in Peru.....	7
Courses in English.....	8 – 18
Additional Information.....	19

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ABOUT UPC

ESTABLISHED IN 1994, UPC IS A COMPREHENSIVE RESEARCH UNIVERSITY LOCATED IN LIMA, PERU.

UPC's academic excellence has been recognized by accrediting bodies and professional educational associations around the world.

WSCUC

UPC – The only Peruvian university institutionally accredited at the highest level by the WSCUC in the United States of America. UPC is proud to be the first Peruvian university institutionally accredited by the WASC Senior College and University Commission (WSCUC), one of six regional US accreditation institutions and one of the most prestigious worldwide. According to Shanghai Jiao Tong University's 2015 Academic Ranking of World Universities, 33 of the top 50 universities in the world are North American and all are institutionally accredited by a regional accreditation commission. Of these 33, nine have been accredited by the WSCUC including Stanford University (#2), the University of California Berkeley (#4), the California Institute of Technology (#7), and the University of California Los Angeles, UCLA (#12). This important accreditation institution's seal of approval represents a valuable contribution to improving the quality of Peru's higher education system and further strengthens UPC's commitment to academic excellence and sustainable development in Peru.

UPC is accredited by the WASC Senior College and University Commission (WSCUC); 985 Atlantic Avenue, Suite 100, Alameda, CA 94501, 510.748.9001.

RANKED TOP UNIVERSITY

under 50 years in Peru by the *América Economía* National Ranking – 2016.

RANKED NO.3

among private Peruvian universities in research according to SCIMAGO 2015 Institution Rankings.

FIVE QS STARS

in teaching, employability, social responsibility, and inclusiveness. UPC shares these ratings with some of the most prestigious universities in the world.

RANKED NO.1

in internationality among Peruvian universities according to the *América Economía* National Ranking for three consecutive years (2014 – 2016).

ISO 9001 (2015)

ISO Quality Certification 9001 (2015): covers the design, development, and academic processes of all undergraduate and graduate programs.

ABET

The Electronic and Software Engineering Programs are accredited by the ABET Engineering Commission. The Information Systems Program is accredited by the ABET Engineering and Computing Commissions.

IAA

The Communication and Publicity program is accredited by the International Advertising Association (IAA) due to its demanding curriculum, specialized education, and high teaching standards.

OTHER ACCREDITATIONS

UPC's academic programs in Journalism, Law, and Engineering have been recognized by other agencies across Latin America such as the *Consejo Latinoamericano de Acreditación de la Educación en Periodismo* (CLAEP), *Consejo para la Acreditación de la Enseñanza del Derecho* (CONAED), and *Instituto de Calidad y Acreditación de Carreras Profesionales de Ingeniería y Tecnología* (ICACIT).



ACADEMIC PROGRAMS

ARCHITECTURE

Architecture

BUSINESS

Accounting & Administration
Administration & Agribusiness
Administration & Finance
Administration & Human Resources
Administration & International Business
Administration & Marketing
Sports Administration & Business

COMMUNICATION

Audiovisual Communication & Interactive Media
Communication & Corporate Image
Communication & Journalism
Communication & Marketing
Communication & Publicity

DESIGN

Fashion Design & Management
Professional Graphic Design
Professional Interior Design

ECONOMICS

Economics & Finance
Economics & International Business
Managerial Economics

EDUCATION

Education & Learning Management

PSYCHOLOGY

Psychology

ENGINEERING

Business Management Engineering
Civil Engineering
Computer Science
Electronic Engineering
Environmental Engineering & Management
Industrial Engineering
Information Systems Engineering
Software Engineering
Mechatronics Engineering
Mining Management Engineering

HEALTH SCIENCES

Dentistry
Medicine
Nutrition & Dietetics
Physical Therapy

HOSPITALITY & TOURISM ADMINISTRATION

Gastronomy & Culinary Management
Hospitality & Business Administration
Tourism & Business Administration

HUMAN SCIENCES

Professional Translation & Interpretation

CONTEMPORARY ARTS

Music
Performing Arts

LAW

Law



ACADEMIC CALENDAR

The academic year runs from March to December. A regular semester is 16 weeks long.

Short-term courses are also available during January (J-Term) and May through August (during the Northern Hemisphere summer).

- 🔴 J-Term – January
- 🔴 Semester 1 – March through July
- 🔴 Semester 2 – August through December
- 🔴 Summer Session A – Mid-June through mid-July
- 🔴 Summer Session B – Mid-July through mid-August

ACADEMIC CREDITS

Most courses at UPC are 3 or 4 academic credits. Each credit is worth one lecture hour or two laboratory hours (including field work or course excursions). For a theory class, for example, students would attend three hours of class per week for 16 weeks for a total of 48 hours of instruction over the course of the semester.

Students will be provided with an academic transcript at the end of the semester. Credit transfer is at the discretion of the student's home institution.

GRADING SYSTEM

The Peruvian grading system is on a scale of 1–20, with 20 being the highest possible grade. The minimum passing grade for courses at UPC is 13.



SPANISH LANGUAGE IMMERSION PROGRAM

BEGINNER / INTERMEDIATE / ADVANCED SPANISH

UPC's intensive Spanish courses have been designed to teach students Spanish as a second language through an academic immersion experience. Our curricular program has been adapted to three levels: Beginner, Intermediate and Advanced.

Students will be immersed in a Spanish-speaking environment in various communication situations and gain appropriate listening, speaking, and writing skills to help them make the most of their time in Peru.

Field trips provide students the opportunity to practice their Spanish skills with native speakers. Field trips include:

- 🔴 Visits to local markets
- 🔴 Service learning opportunities
- 🔴 Museums
- 🔴 Guided city tours

Students may take Spanish as an intensive short-term program or as a semester-long course. Full semester courses are offered in Semester 1 and Semester 2. During the regular academic year, students may simultaneously enroll in Spanish language courses and elective courses in English.

Short-term courses are available upon request during January (J-Term) and Summer Session A.

Students will take a placement test to determine their appropriate language level.



SEMESTER IN PERU

Students can take elective and program-specific courses taught in English in business, communication, economics, engineering, gastronomy, general education, psychology and social sciences. Students may simultaneously enroll in Spanish language courses and courses in English.

UPC's courses allow students the possibility of attaining hands-on experience through cultural excursions, service learning, joint research, and/or internships. Many courses include local field trips and an optional travel component.

Optional fee-based trips to Machu Picchu, Cusco, the Nazca Lines, historical and natural reserves, the Amazon Jungle, and city tours of Lima are available during weekends. UPC also offers workshops on campus such as cooking classes, Peruvian dances, and other activities to broaden students' cultural experience in Peru.

Some courses are offered only once a year and all courses require a minimum number of participants. For further information contact us at internationaloffice@upc.pe or at +511 313 3333 extension 7183.

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COURSES IN ENGLISH

BUSINESS

ECONOMIC INDICATORS FOR MARKET DEVELOPMENT IN PERU

Local market intelligence is required for any successful business undertaking abroad. Economic indicators are part of such intelligence and understanding them within the local environment becomes fundamental for effectively and efficiently doing business abroad. This course introduces the student to key economic data useful for business decision making in Peru because it not only presents traditional macro-level indicators, but also newer economy-wide aggregates, as well as micro-level variables. In addition to learning about GDP, employment, and inflation, students will be exposed to economy-wide data on physical and virtual infrastructure, human capital, corruption and informality indexes and micro-level variables such as market demand, costs, market power, and industrial organization. Unique to this course is its forward-looking analysis of economic policy within an emerging open-economy framework, under which all these aggregates and variables are presented. This course, in short, provides an understanding of the economic environment that local businesses operate in. This course does not require previous knowledge in economics at the college level nor any significant math skills despite being a quantitative-oriented course.

INTERNATIONAL MARKETING

This course focuses on the development of marketing strategies for organizations operating in the international business environment. Emphasis is placed on understanding the different types of international business and analyzing trends in the international marketing environment, identifying business opportunities, and adapting standard marketing concepts to the diverse social, cultural, political, and economic situations found in foreign markets. The conceptual material developed during this course will be implemented through class exercises, case studies, and a major project.

BEST MARKETING PRACTICES IN PERU

This course will provide real case studies of Peruvian companies with the best marketing practices in Peru. Students will learn about and develop their critical thinking and analysis skills, which are essential in today's labor market. Firsthand exposure to how Peruvian companies achieve effectiveness in their activities and obtain excellent business results from innovative proposals, which are mainly developed through marketing, will be provided.



COMMUNICATION

INTERNATIONAL ANALYSIS

This course seeks to aid the students' understanding of the difficulties, dilemmas, and responsibilities of learning contexts (geographical, historical, ethnic, religious, ideological, cultural, economic, etc.) to help them more deeply understand and approach with professional honesty any conflict that an international analyst must explain to the intended audience.

What is the role of superpowers, nations, mass media, intellectuals, and other political and media players in what is happening in today's world? How can we cope with the influence of the mass media (including alternative media such as Twitter and Facebook) to avoid being manipulated? Are we doomed to live as automatons dominated by lobbies and corporations that control political, economic, religious, and ideological information? Will we continue to have an abundance of information but a lack of knowledge? Or, is our age of mass communication the solution to fight these powerful interest groups? This course hopes to help students answer these questions for themselves.

PHOTOJOURNALISM

This theoretical-practical specialty course looks to develop the core competencies of information literacy, innovative thinking, and the specifics of governing journalistic language and sensibility.

Given that images have become the most effective means of communication in the modern world, this course is designed to introduce students to photojournalism in a practical and progressive way. Upon completing this course, students will be able to work as independent press photographers or for different journalistic media such as magazines, newspapers, and news agencies.

INFORMATIVE JOURNALISM

This theoretical-practical course develops the core competencies of critical thinking, information literacy, and written communication, as well as the specific competencies of language governance.

Throughout the course, students will develop competencies in various language and journalism genres, as well as management concepts and market research techniques. In this course, students will apply their skills to work in the design, execution, production, and distribution of the multi-platform magazine *Punto Seguido*.

Through these experiences, students will internalize the importance of being competent and ethical in the creation of a distinctive information agenda, in the way facts are handled, and the application of a balanced, pertinent point of view that guarantees a coherent and effective journalistic discourse.

NEW MEDIA & TRENDS

This theoretical-practical course develops the core competencies of oral communication and quantitative reasoning as well as the specific competencies of analysis and comprehension of the realities of the audiovisual field and business. Through this course students will gain an understanding of the ever-changing panorama of the technological communication and media platforms and the way we construct, disseminate, and consume information and stories—the New Media and Trends course aims to familiarize students with this changing and evolving reality. To achieve this goal, students will not only review new means of communication (e.g., television on the Internet, microblogging, mobile phone applications, etc.), but they will also analyze the trends that have the potential of newly redefining the communications landscape in the upcoming years (e.g., e-readers, Foursquare, mobile e-commerce, etc.). Through these in-depth analyses, students will comprehend the potential of these new types of media, evaluate trends that can redefine media consumption, and, most importantly, internalize the function of their changing role as communicators.

ARTISTIC LANGUAGE

Considering art is the concrete emotional realization of an idea, this course sets out to help students begin to reflect on the vast concept of art history focusing on its evolution and its distinct manifestations. This course will try to establish a relationship between the arts and the multiple types of artistic language humans have created throughout history, so students can develop the competency of critical thinking, which is fundamental for them to reinforce their knowledge and culture.



This course hopes to awaken students' passion for the artwork that is part of our history, which was created to enrich and heighten our sensitivity, so we can see the world in a different light. The knowledge of masterpieces of art and architecture develops our sense of aesthetics, which is fundamental to the communicator for whom culture and knowledge are tools that help forge our human foundations.

INTERCULTURAL COMMUNICATION

This theoretical specialty course looks to develop the specific competency of analysis of reality in a world governed by globalization and interculturality in all environments; therefore, students will need to learn to adapt to any international business environment to implement valid communication plans for multinational corporations.

To achieve this goal, this course offers practical examples through business case studies and through the experiences of distinguished professionals who successfully manage intercultural business communication in their day-to-day activities in multinational organizations.

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ECONOMICS

MANAGERIAL ECONOMICS

Managerial Economics focuses on the economic dimensions of decisions made by managers in their daily activities, including output and pricing, resource allocation, scope of the firm, and strategic positioning. This decision making allows businesses to achieve their objectives through the most efficient means possible. Managerial economics draws on microeconomics—the field of economics concerned with how individuals, households, and businesses allocate resources under supply-and-demand market forces. This course generally aims at providing participants with an intermediate level understanding of the economic rationale and impact of decisions made in businesses.

MARKETING FOR ECONOMISTS

Marketing for Economists is a theoretical course that will provide students with the conceptual and methodological concepts to apply and practice strategic marketing in organizations engaged in competitive markets. Such organizations require strategic knowledge and skills regarding products, prices, market and promotion, as well as defining the target audience, the potential market, and establishing marketing objectives and major strategies in order to compete adequately. Students will plan and analyze campaigns and create media plans and indicators to measure results.

Through an examination of campaigns that are carried out in the corporate world, students will be able to create the content necessary for a marketing plan by the end of the course. They will be able to utilize the analytical tools provided by managerial economics and learn to make sound purchasing decisions in segmented markets.

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ENGINEERING

INDUSTRIAL TECHNOLOGY AND AUTOMATION

This is an upper-division course with a theoretical-practical approach within the industrial engineering program. As the third millennium begins, we find ourselves in a process of fast and constant change, where technology plays a key role in the global economy. Because the application of these technologies favors the development of an increasing number of competencies, every industrial engineer must have in-depth knowledge of state-of-the-art technological developments.

Through a process of interactive learning, students will develop expertise related to existing technologies; that is, delivering the theoretical foundation and practical elements that support the development of the industrial sector by applying automated technologies and systems. Such automation significantly increases efficiency, productivity, quality, safety, and integration in organizations.

Students will acquire the specific ABET competency (b.3): an ability to design and conduct experiments, as well as to analyze and interpret data. Students will learn how to design an experimental procedure and run it using laboratory and/or workshop materials and tools following proper safety protocols. They will learn how to record observations and data in their lab notebooks and be able to clearly describe the procedure used.

SUPPLY CHAIN MANAGEMENT

This course is designed to help students understand the role of logistics in supply chain management. Different issues regarding logistics, operations, marketing, procurement, warehousing, and information technology will be discussed. This class will examine the results from strategies applied in supply chain, collaboration and alliance, 3PL, order management and fulfillment, and other key issues. The course concludes with trends and challenges for supply chains in the future.

SAFETY AND OCCUPATIONAL HEALTH MANAGEMENT IN CONSTRUCTION

Globalization has forced construction companies to develop comprehensive reforms in their traditional management systems and to establish internal policies aimed at improving their competitiveness, increasing the quality of their work, and reducing the costs of their job bids. Therefore, they need to increase their productivity through mechanisms that guarantee a considerable reduction of possible loss in the construction process.

Additionally, the enforcement of local regulations aimed at protecting the environment and guaranteeing worker safety and health has obligated construction companies to develop mechanisms to minimize the environmental impact and guarantee the effective control of actual risks in the work environment in their construction processes and procedures.

This course will help students meet the challenges of these new demands and allow them to follow the trends of leading construction companies when they deal with workplace safety and environmental protection along their chain of command. Students will be introduced to tools that allow them to manage labor and environmental risks effectively in all construction processes, so they gain a deeper understanding of how these risks can affect productivity and quality.

LEADERSHIP

Effective leadership is crucial in a world where most organizations, communities, and societies face enormous pressures to adapt to increasingly frequent environmental changes.

Leadership, management, authority, power, influence, hierarchy, and followers are all established concepts, but their practical application has changed over time as organizations evolve and adapt to the demanding and sometimes violent changes in the environment. Companies that are unable to lead their business units amidst great change, such as disruptive technologies, will quickly become obsolete.

This course provides a foundation for diagnostic change as well as practical tools for leadership. Students will gain the specific ABET competency (k): an ability to use techniques, skills, and modern engineering tools necessary for engineering practice.



GASTRONOMY

PERUVIAN CULINARY IDENTITY

In recent years, Lima has become the gastronomic capital of Latin America, earning the country accolades such as the World Travel Award as the best culinary destination in the world. In this vein, this course will allow students to discover the enormous potential of the Peruvian culinary tradition. Gastronomy—much more prominent in Peru than in many other countries—is the product of a combination of Peru's traditions, spectacular biodiversity, and historical richness. These three factors (traditions, biodiversity, and historical richness), unique to Peruvian gastronomy, have helped it to become a world phenomenon, transforming Peru into a gastronomic paradise and hotspot for culinary tourism.

Against this backdrop, students will gain insight into Peruvian gastronomy. They will experience the country's biodiversity firsthand through an introduction to the great variety of products from the coast, highlands, and jungle. They will discover these products' organoleptic properties through classes and a guided trip to a local food market. Students will learn about Peru's historical and multicultural richness and be taught to prepare regional and contemporary recipes such as Andean breads and traditional sweets. This is a six credit course.

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GENERAL EDUCATION

ETHICS AND CITIZENSHIP

Ethics and Citizenship is an introductory course with both theoretical and practical components designed to build skills in the area of citizenship. This course contributes to the ethical development and citizenship of students, who will be asked to identify, explain, and analyze the problems of coexisting with others in their personal and social environments. The goal of this course is to help students become individuals capable of acting as ethical members and active citizens of a democratic society. Students will be challenged to ask critical questions about the importance of respect and be asked to dialogue about their relationships with others.

ART APPRECIATION

Art Appreciation is a theoretical-practical course for students from any program. This course contributes to the development of critical thinking skills and encourages students to reflect on and appreciate art by studying a number of artists, current artistic trends, and fundamental aesthetic issues that have arisen in contemporary times. In this course, students will analyze art from a philosophical and aesthetic standpoint. Students will also participate in a debate on pluralism regarding modern art—artistic pluralism can imply that, on certain occasions, spectators do not feel they have sufficient tools and concepts to interpret and understand aesthetic experiences reflected in works of art.

HISTORY OF PERU: 20TH CENTURY

History of Peru is a core theoretical course. It is designed to develop critical thinking and citizenship skills. Understanding and learning about Peruvian history raises consciousness about our past, what we are doing, and what we are capable of doing as a country. This course will review major events that occurred in contemporary Peru from the birth of the Republic to the end of the 20th century. Understanding these historical developments will enable students to adequately identify current issues and consider future possibilities.

CREATIVITY SEMINAR

This is a core theoretical-practical course for students in any program. Students will discover and develop their innate creative skills and learn about innovative thinking by carrying out individual and group projects. This course draws on innovation and design thinking principles.

During the seminar, the class will analyze concepts related to creativity, its impact on society, and the importance of designing products or services focused on people's needs. This course builds upon concepts such as Ken Robinson's theory of personal creativity. Students will also be introduced to ideas about design thinking and skills required for collaboration through authors such as Tim Brown, David Kelley, and Peter Drucker.

Students will discover that studies in creativity are the result of sound academic discussions that arose in the past century and still remain an area of inquiry at major research centers. Theoretical research is not merely theoretical; it has the possibility to stimulate disruptive, innovative, and experiential learning.

COMICS & GRAPHIC NOVELS

This is a theoretical-practical elective course for students from any program. The objective of this course is to expose students to a genre that has grown over the last thirty years and has fostered the development of images in contemporary communication media.

Comics became a form of creative expression in Europe and North America towards the end of the 19th century along with the development of printed communication. In its beginnings, graphic artists expressed themselves through this medium by depicting humorous or caricatured situations and printing them in comic strips in newspapers or magazines.

At the beginning of the 20th century, comics obtained more autonomy, both in terms of the themes they developed and how they were disseminated. Through this course, students will meet super heroes and read horror stories and tales of fantastic beings.



CONTEMPORARY HISTORY

This course offers a survey of the main historical events, political ideologies, economic upheavals, and cultural aspects that helped shape Europe and other regions of the world in the 20th century. This course explores the causes that led to the First and Second World Wars and the Bolshevik Revolution in Russia. Students will analyze the effects of the post-war peace settlements on the peoples of Europe, the Middle East, and Asia. This analysis will help uncover for the students the real origins, developments, and demise of the Cold War that divided the world into two antagonistic blocs for 45 years. The study of key national leaders, social and political movements, and the role of the superpowers is crucial to complete an overview of a fascinating but very conflictive century whose impact on today's current affairs is still seen and felt.

ACADEMIC WRITING

In the information era, effective communication is paramount to understand one another and co-exist peacefully in a globalized world. We are all well aware of how quickly written texts can be disseminated thanks to the Internet, and we have all seen how quickly people can become embroiled in controversy due to what they have written, uploaded, or posted; therefore, developing solid written communication skills guarantees better academic and professional performance, increases employability and professional development within an organization, and safeguards us from miscommunication. This course has been designed so students gradually acquire written expression skills starting with analyzing narrative styles from documents, then organizing and writing paragraphs, and finally preparing different types of academic essays.

ENGLISH LANGUAGE & CULTURE

English Language & Culture is a theoretical-practical course that will develop the following skills: Critical Thinking and Interculturality. This course provides students with cultural awareness that will ultimately become a fundamental and powerful tool to face and resolve culturally related misunderstandings, issues, and implications in their professional life.

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PSYCHOLOGY

BEHAVIORAL-COGNITIVE THERAPY

This course has been designed for students to strengthen their theoretical knowledge of behavioral-cognitive therapy through the exposure to key literature, and to develop specific skills applicable to the therapeutic process.

We live in world where the importance of learning, social models, aggressiveness, and the search for happiness are part of daily issues that affect everyone. Psychology provides us with the tools to better understand these processes in our search for a more complete and productive life. This course will equip students with the tools to understand and learn about fundamental theoretical principles related to understanding our fellow human beings.

ORGANIZATIONAL PSYCHOLOGY

This course will develop critical thinking skills and conceptual theory in organizational psychology. It will also provide students with the chance to analyze psychology applied to organizations. It is hoped this analysis will shed light on certain myths about actual work in this field. This course will also review how individuals get involved in organizations, groups, and with other people as well as how they strive to reach their goals, attain personal wellbeing, and achieve productiveness in their lives.

Students will have the experience of recruiting and evaluating candidates and determining their behaviors, values, development, and stress management. Students will also be immersed in the corporate world to understand how organizations operate as a whole. Organizations are much more than just processes, products, and services; they also help people make their dreams come true, reinvent themselves, build expectations for the future, and become a place where people work together to achieve common goals and objectives.

CLINICAL PSYCHOLOGY

This is a theoretical-practical course designed to develop critical thinking skills as well as a specific understanding of the conceptual-theoretical fundamentals of clinical psychology. This course will compare different perspectives and conceptual frameworks to understand clinical practice.

Currently, clinical psychology practice requires understanding and researching different issues related to mental health during the human life cycle as well as addressing other psycho-social issues. Therefore, this course will present students with different approaches, methodologies, and practices that are currently applied in different fields of action such as assessment, diagnosis, treatment, counseling, prevention, and promotion. Research will be presented based on practical experiences in public and private practice. This course will help students choose their psychology specialization.



SOCIAL SCIENCES

INTRODUCTION TO INTERNATIONAL RELATIONS

This course will provide an introduction to the contemporary analysis of international relations. Students will learn major theories of international relations and apply them to situations and issues in the modern world. This course will focus on helping students understand the different theoretical approaches to international conflicts and cooperation. Does conflict inevitably arise because of the absence of a world government? Or, can states cooperate to solve global problems such as hunger, poverty, or climate change? Students will look at international organizations such as the United Nations, the European Union, and the North Atlantic Treaty Organization; they will also look into the relationship between developing and developed countries. Students will also examine how countries are responding collectively and individually to issues such as poverty and global climate change.

COMMUNITY DEVELOPMENT AND YOUTH CIVIC ENGAGEMENT

There will be a billion more people on our planet by 2025. Where will they live? What will they eat? What will they use for fuel? How will they access education and healthcare? Young people around the world are facing these pressing questions as they grow up in the 21st century. Many media outlets have reported that today's youth are apathetic and uninterested in politics. One recent headline described millennials as "lazy, narcissistic and addicted to social media." However, research shows that today's youth are in fact very involved in their communities. While they are moving away from traditional forms of political participation such as voting, they are increasingly involved in new forms of civic engagement, in particular through online media.

We will examine key research and theory underlying recent thinking about community development and civic engagement, as well as explore strategies for responsible social and environmental change with a particular focus on the UN 2030 Agenda for Sustainable Development. Students will be challenged to consider their own roles in making a difference in their communities. We will visit local NGOs working with youth to learn about their community development models and participate in a service-learning project in a community on the outskirts of Lima.

INTERDISCIPLINARY RESEARCH SEMINAR: LANGUAGE, CULTURE, AND ARTS IN PERU

This survey course is all about cultural immersion. Students will attend an introductory session on social science research methodology and research design and will develop their own projects under faculty supervision. To find inspiration and make interdisciplinary connections, students will attend hands-on, interactive workshops, given by faculty members from different disciplines, on many different aspects of Peruvian culture. Students will have the opportunity to experience (and taste!) a hands-on demonstration of Peruvian cooking, take a class in Andean dancing, learn about traditional weaving techniques and textile design, understand Lima's urban development, see examples of jungle architecture from the Amazon, and be exposed to indigenous languages through a Quechua class, among other topics. At the end of the course, students will present their research findings.

DEMOCRACY IN CONFLICT: CRISIS AND COMPLICATIONS IN THE 21ST CENTURY

If we define democracy merely as an electoral system, then most of the world's population in the 21st century is entitled to this privilege. However, if we use a broader definition, a more liberal approach, one that expects transparent and fair elections, but also provides citizens with a judicial system independent of the political system, then many countries around the world are in a state of crisis.

Can we consider countries such as Russia, Turkey, Egypt, Venezuela, Nicaragua, and Algeria as democratic just because their leaders were elected by the people? Does American democracy work when Republicans and Democrats cannot see eye to eye on anything and presidential candidates are able to rise to power? What has happened with "new" democracies in Eastern Europe like Hungary and Poland? What about the rise of the extreme left-wing and left-wing political parties in Europe as a response to terrorism and immigration? These are just a few of the issues this course will cover.



CRISIS OF DEMOCRACY IN THE 20TH CENTURY

A theoretical course designed to develop general competencies such as Critical Thinking, Citizenship and specific competencies such as Analysis of Reality and Reasonableness.

The main topic reviewed in this course is whether democracy is, in our time, only considered as a political system that limits itself to periodical elections. Therefore, nations such as Russia, Zimbabwe, Venezuela, Turkey, Equatorial Guinea, Nicaragua, etc., can be categorized as such or should we include other basic elements to categorize which countries of the world practice democracy.

Liberal democracy was born as an aspiration of nations to provide their citizens not only the right to change their governments through transparent and fair elections, but also to guarantee that all the citizens of a country are equal before the law, - i.e. freedom of expression, religious practices, associations, etc. - and division of powers (executive, legislative and judicial). However, most of these so-called "democracies" in the world do not grant these rights.

Why, then, the UN and many governments consider most nations as democracies? Because of the hypocrisy of great powers to justify international alliances with non-democratic countries? Because of understated biases that democratic governments and international organizations have about some nations? Because Western governments consider that the cultural, religious, ethnic or historical backgrounds of other people does not allow them to live according to democratic values?

These and other questions related to the crisis of democracy will be reviewed in this course.

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ADDITIONAL INFORMATION

APPLICATION PROCESS

Students can access UPC's online application at <http://www.upc.edu.pe/en/international-students/application-admissions> to apply.

The following documents should also be sent through the International Relations Office of their home institution:

- 🔴 Copy of transcripts
- 🔴 Letter of presentation from home university
- 🔴 Copy of passport
- 🔴 Passport-size photo with white background, jpg extension
- 🔴 UPC's course application form

ORIENTATION

Orientation sessions are carried out approximately three days before the start of the semester where students are introduced to UPC's campuses, academic processes as well as health & safety information.

INSURANCE

International students are required to have international health insurance coverage obtained in their home country. Policies containing reimbursements for health care will not be accepted. A copy of the insurance policy should be provided to UPC's International Office before the semester begins.

HOUSING

UPC does not provide on-campus housing, but we can assist international students through our housing network, which provides options such as homestays, shared apartments, or hostels. Students are responsible for coordinating their housing arrangements and are also free to choose another option outside of UPC's housing network.

PROGRAM FEES FOR EXCHANGE PARTNERS

For students attending institutions that have a signed agreement with UPC, exchange programs are based on tuition swap; students will not pay additional academic fees.

PROGRAM FEES FOR INDEPENDENT STUDENTS

For international students interested in direct enrollment, please contact us at internationaloffice@upc.edu.pe for tuition costs and further details.