

Nazareth Alumni Admissions Program (NAAP) 2017-18

Dear Volunteer,

Welcome! The Nazareth Alumni Admissions Program (NAAP) is a group of alumni dedicated to building the future of the College through student recruitment initiatives, supported by the Nazareth Alumni Association and the Office of Undergraduate Admission. As an NAAP volunteer, you will have the chance to take part in:

- college fairs
- student referrals
- admitted-student support efforts such as receptions, emails, and phone calls

Participating in NAAP allows you to represent your alma mater, connect with other alumni, share your Nazareth story with prospective students, and help pave the way for future graduates.

Nazareth is a special community of students, faculty, staff, and alumni committed to enhancing our world. By interacting with and directing talented prospective students, you will help our future grow even brighter. As you can read below, exciting things are happening at Nazareth!

This handbook outlines the ways for you to participate, and provides current facts to help you communicate effectively the value of a Nazareth education and to answer questions accurately.

On behalf of the Nazareth College Alumni Admissions Program and the Office of Undergraduate Admission, thank you for your willingness to support Nazareth by extending our recruitment efforts across the country. We look forward to working closely with you as we build future classes. We truly value and appreciate your time, passion, and initiative.

Sincerely,
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Introduction

Your efforts this year will provide an important link between prospective students across the country and the Nazareth campus. As an alum, you are able to offer a valuable perspective about the value of a Naz degree. You add a vital, personal touch to the college admissions process.

Goals

Through personal interactions, the NAAP program aims to increase Nazareth's applications and yield (the percentage of admitted students who ultimately enroll at Nazareth).

NAAP Mission

- Encourage talented and qualified students to apply to Nazareth College.
- Encourage admitted students to enroll at Nazareth.
- Promote an accurate and holistic view of the College throughout the country, especially in areas not visited by the office of undergraduate admissions.
- Provide a vehicle for meaningful involvement of alumni in the admissions and college decision process.

Training

We will work with you through each step of the process. This manual is the first part of your NAAP training. Please look over the information and keep it handy. This manual is intended to:

- Familiarize you with the goals and activities of NAAP
- Educate you on the talking points of Nazareth College
- Provide a resource to help you answer prospective students' questions

Website

Please regularly check Nazareth College's website, www2.naz.edu. In particular:

- News items: www2.naz.edu/news
- Stories about Naz students, faculty, and alumni: www2.naz.edu/stories

NAAP Activities

As a member of NAAP, you may be asked to take part in the following activities:

1. Admitted-student phone and email campaign

Between mid-January and mid-April, make congratulatory phone calls or send emails (whichever way you feel most comfortable communicating) to a handful of admitted students in your geographic area/region.

Purpose: Welcome the student to Nazareth, share your personal experience, and encourage the student to attend. You will be provided with students' contact information and important talking points.

2. Admitted-student events

Each spring, admitted students and their families are invited to gatherings hosted by alumni in their local area. These informal meet-and-greets are held during March. (May 1 is the college decision deadline nationwide).

Purpose: Introduce the students to the local Nazareth community, make them feel welcome, and encourage them to choose Nazareth. Often this is the final effort to reach out to students who have not yet decided which college or university they will attend. Local alumni offer a valuable perspective to accepted students and their parents.

Locations: Nazareth's undergraduate admissions office targets certain geographic areas each year and approaches the local NAAP volunteers to assist by hosting or attending the event. Locations are selected based on a variety of factors, including historic response, perceived interest, and budget. All alumni attending the event must be trained members of NAAP.

3. College fairs

Purpose: High schools, school districts, and professional education associations organize/sponsor college fairs to introduce high school students to many higher education opportunities. Students and parents browse from table to table, ask questions, and pick up literature. This may be the first opportunity for prospective students and their parents to receive information about Nazareth.

Members of NAAP living in geographic areas considered high priority for admissions and with potential for growth in application numbers may be asked to represent Nazareth at college fairs, either with or without an admissions representative. If you are asked and are able to attend, an admissions representative will provide details of the fair and ship a box to you containing admission materials, table décor, and training tools. Review the materials in your box before the fair, and plan to set up at the fair 30 minutes before it starts.

During a fair, greet prospective students and parents, answer questions about Nazareth using the information provided, pass out brochures, and collect contact cards from interested students. If a student has a question you are unable to answer, it's OK to say, "I don't know." Please refer the student to naz.edu/admissions or to one of the webpages listed in the FAQs of this handbook. Please remain at your table for the duration of the fair. After the fair, please return the contact cards in the envelope provided.

4. Student referrals

As the "eyes and ears" of the admissions office, you are in a position to identify potential Golden Flyers from your community. They might be the sons or daughters of coworkers, someone you coached on a sports team, or students featured in the local newspaper for making honor roll, winning a sports award, or being involved in a community service project. If you think they would make a great addition to Nazareth,

please let us know!

Also, tell any exceptional high school students you know about the benefits of a Nazareth education. Encourage them to research Nazareth, to sign up for more information by clicking on “request info” at naz.edu/admissions, and to visit the campus. This guarantees that the office of undergraduate admissions will know how to reach the student and will contact him/her with more information about Nazareth. Or you can tell us about the student by using [our Inspire a Flyer form](#).

Student Recruiting Etiquette

Do:

- Be friendly, professional, positive, and enthusiastic! You are a representative of Nazareth.
- Read [Connections magazine](#) and News@Naz alumni e-newsletter to stay up-to-date on current events.
- Use this manual and naz.edu for the latest information and answers.
- Encourage campus visits, which students can schedule online at go.naz.edu/visit
- Recognize that it’s OK to say, “I don’t know.” If you don’t know the answer to a student’s question, offer to get an answer and follow up with the student, or direct him/her to one of the websites listed in this manual.

Don’t:

- Don’t comment on a student’s chance of being admitted. Decision-making is the domain of the admissions staff and involves many complex criteria.
- Don’t make financial aid evaluations. Circumstances differ, even in cases of similar family income.
- Don’t answer questions about which you are uncertain. Offer to get an answer and follow up with the student.
- Don’t make comparisons between schools, as this does not reflect well on Nazareth. Speak of Nazareth’s positive attributes rather than mention perceptions of another institution’s negative features.
- Don’t use phrases that reflect negatively upon the Nazareth experience.

What Sets Nazareth Apart?

Here are great advantages to emphasize when speaking with prospective students.

1. **Academics:** Nazareth College is recognized as an academic powerhouse and has a broader array of majors than most small colleges. Nazareth consistently ranks well in listings and publications by the *U.S. News & World Report* and the Princeton Review.

Example: Princeton Review includes Nazareth among *The Best 380 Colleges: 2016 Edition*, noting that small class sizes and interactive classroom activities make for great

relationships between faculty and students at Nazareth.

Online: www2.naz.edu/about (Click on Facts and Recognition)

Explore majors: www2.naz.edu/majors

2. **Outcomes:** Because of Nazareth's reputation for excellence, graduates have a competitive advantage when it comes to landing that first job, attending the top graduate schools, and building a successful lifetime career. Internship supervisors often say that Nazareth students are better prepared than other students they see.

Based on research and survey responses covering 74% of the class of 2015, 56% were employed and 44% were in graduate school one year after graduating.

Online: www2.naz.edu/outcomes

www2.naz.edu/academics (Click on specific major to see jobs, graduate schools, and internships for students in that program.)

Nazareth students graduate at higher rates than at public colleges. For the freshmen class of 2009, 73% of Nazareth students graduated in six years or less. National averages for comparison: 65% among private, nonprofit institutions and just 58% at public institutions, according to the most recent data from the [U.S. Department of Education's National Center for Education Statistics](http://www2.naz.edu/education-statistics).

3. **Uncommon Core:** Our core curriculum, revised in 2013, is designed to foster curiosity, develop critical thinking skills, and inspire collaboration – all life skills that are urgently needed in the next generation of professionals. Students explore deep questions such as “What is happiness? How is math beautiful? What is the relationship between power and change?” through courses and then choose their own question to explore through three classes of their choosing.

Online: www2.naz.edu/uncommon-core

4. **Experiential learning:** Nazareth is one of the only colleges to require experiential learning for all students, and here it's part of our core curriculum. Internships, fieldwork, leadership roles, research, civic engagement, study abroad, and other first-hand, out-of-classroom experiences help students develop and demonstrate marketable skills and build connections. Many of our academic programs, for example, require 110-hour, for-credit internships, and we connect students to more than 170 internships sites, both nearby and around the globe.

Civic engagement: www2.naz.edu/civic-engagement/

Internships: www2.naz.edu/internships/

Field and clinical experiences: www2.naz.edu/field-clinical-experiences/

Leadership: www2.naz.edu/leadership/

Creative activity and research showcase (CARS): www2.naz.edu/cars

Study abroad: www2.naz.edu/international-education/study-abroad/

5. **Close relationships/mentoring from faculty:** With one professor for every 10 students, Nazareth students get personal attention and guidance from faculty who are focused on student success.

Online: www2.naz.edu/academics

6. **Global:** Nazareth promotes global perspective and strongly encourages studying abroad. During 2014-15, 6.7% of Nazareth students studies abroad, making 130 trips, which is four times the national average of 1.5% among colleges. Nazareth offers numerous programs in 23 countries on 6 continents, preparing students to work effectively in the global marketplace.

Online: www2.naz.edu/international-education/study-abroad/

7. **Cost:** Nazareth College is a great value. Students receive a top-notch education at a competitive cost. Nazareth ranks among the top 100 private universities in Kiplinger's Personal Finance magazine's Best College Value rankings for 2016.

Online: www2.naz.edu/tuition-aid

8. **Fulbrights:** Nazareth has been ranked among the country's most prestigious colleges and universities for its number of Fulbright scholars – students chosen by the U.S. Department of State for academic merit, leadership potential, and command of foreign language. In the past five years, 18 Fulbrights have been awarded to Naz students.

Online: naz.edu/fulbright

9. **New facilities:** Peckham Hall, which opened in fall 2012, is a state-of-the-art facility that includes great equipment, a cadaver lab, and spaces designed to support research and collaboration between students and faculty.

The York Wellness and Rehabilitation Institute, which opened in fall 2015, is a national model for hands-on training of the next generation of nurses and allied health professionals. The facility expands the opportunities at Nazareth for interdisciplinary work across nursing, physical therapy, occupational therapy, speech language pathology, social work, creative arts therapy (music and art therapy), as well as pre-medical and pre-dental studies, and allows clinic work on campus with more clients.

Online: naz.edu/ywri

www2.naz.edu/peckham-hall

10. **Campus life:** At Nazareth, students live full lives outside of the classroom. From competitive intercollegiate sports to the numerous student clubs and organizations, opportunities for fun, camaraderie, and leadership are plentiful.

Online: <https://www2.naz.edu/campus-life>

11. **Free theater, dance, music and more:** Arts Center and Theatre & Dance department shows are free to Nazareth students with ID at the Box Office. Music and Art department events are always free.

Online: naz.edu/artscenter

12. **Community service.** Community service is a hallmark of the Nazareth experience. Approximately 95% of students participate in some form of community

service as students — whether through a club, team, or specific campus group. Multiple Nazareth students typically are selected by the **Clinton Global Initiative University** for its annual three-day international conference on innovative solutions to pressing global problems – an event where Nazareth has stood out as being a significant presence for a small college.

Online: www2.naz.edu/civic-engagement/programs/cgiu/
www2.naz.edu/civic-engagement

13. **Athletics:** Nazareth supports student-athletes and athletics. Athletes are regularly named All-American and Academic All-American and earn all-star and player-of-the-year honors. Nazareth athletes are competitive on and off the field, ranking among the top 10 NCAA Division III schools nationwide in overall graduation rates.

Online: <http://athletics.naz.edu>

14. **Location:** Nazareth’s classic campus is located on 150 acres in a charming suburb of Rochester: Pittsford, N.Y. The town and village are home to eclectic shops, tree-lined streets, and Erie Canal-side dining, walking, and bicycling. The greater Rochester region is the third-largest metropolitan area in New York state and offers professional opportunities, cultural entertainment, festivals, sporting events, concerts, and much more.

Online: www2.naz.edu/about/location

15. **Spirituality:** Nazareth is religiously independent, fostering an environment in which individuals are encouraged to explore their beliefs, talk with others, and engage the world around them. Naz is nationally recognized for its interfaith efforts, which include the Center for Spirituality, Hickey Center for Interfaith Studies and Dialogue, and the Office for Diversity & Inclusion.

Online: www2.naz.edu/spirituality/

16. **Alumni network:** Yes, you! The Nazareth experience doesn’t end when students graduate. Our 33,000-alumni family, spread around the world, offers friendly advice and can help open doors to jobs and opportunities through their own contacts. We have about a dozen regional chapters, and alums are reachable one-on-one.

Schools and Undergraduate Degree Programs

Nazareth has four undergraduate units:

- College of Arts and Sciences
- School of Health and Human Services
- School of Education
- School of Management

Nazareth at a Glance

Facts and Recognition

For rankings and enrollment stats: naz.edu/about/facts-recognition

Freshman Application Deadlines

November 15: Nazareth College Early Decision I Deadline
Decision notification: mid-December.

January 15: Nazareth College Early Decision II Deadline
Decision notification: early February.

February 1: Nazareth College Regular Admission Deadline
Students seeking fall admission must apply by this date.
Decisions are sent mid-March.

Admissions FAQs

Listed below are questions commonly asked by prospective students and parents. It's OK to say, "I don't know." If you do not know an answer, try to refer the student to one of the Nazareth offices or webpages listed in this handbook. Students may also call and speak with an admissions counselor at 585-389-2860.

What does Nazareth look for in students?

Nazareth evaluates four primary components of an applicant's background in order to make an admission decision. Those four areas are:

1. Weighted GPA/rigor of curriculum
2. SAT/ACT scores (submission is optional)
3. Extracurricular involvement
4. Personal essay

Is there a minimum GPA or SAT/ACT score required for admission?

Nazareth does not set a minimum GPA or SAT/ACT score to be considered for admission (except for nursing, www2.naz.edu/nursing).

Competitive averages are:

- GPA: B+/A-
- SAT (math and critical reading): 1165
- ACT: 25

At Nazareth, submitting standardized test scores is optional.

How can I visit the Nazareth campus?

The office of undergraduate admissions encourages and invites prospective students to visit Nazareth College. Admissions tours are available Monday through Friday (at 10 a.m., and 2 p.m.) and at 10 a.m. Saturdays.

For details and to sign up: go.naz.edu/visit

What are the most popular or highly rated programs at Nazareth?

Physical therapy, occupational therapy, speech-language pathology, music, and education are all popular and highly rated programs. Student surveys for the 2015 Princeton Review college guide also called out art, history, and psychology. Nazareth offers challenging academic programs in the liberal arts and sciences and professional programs in health and human services, education, and management. For a full list of majors and minors, visit www2.naz.edu/academics

What is the approximate cost of attending Nazareth?

See details online: www2.naz.edu/tuition-aid

Nazareth College encourages all families to file the FAFSA (Free Application for Federal Student Aid) form to be considered for financial aid. The form is due by Feb. 1 and is available at www.fafsa.ed.gov. To be considered for financial aid, the form must be submitted on time (even if the student has not yet received an admission decision from Nazareth). Please note: Do not attempt to make any assessment of a student's potential for financial aid. Please direct all questions to the office of financial aid at 585-389-2310 or www2.naz.edu/tuition-aid.

An applicant for admission is automatically eligible to receive merit scholarship consideration; there is no separate application. Financial aid awards based on merit are made at the time of acceptance to the College, typically on a separate letter that accompanies the acceptance letter.

Are advanced placement, international baccalaureate, or college-level courses taken into account in the admissions process?

Enrollment in AP, IB, or college-level courses is a factor in the admissions process when considering rigor of curriculum. Nazareth recalculates each applicant's GPA using a standard 4.0 grading scale. For details about getting college credit for those college-level exams and courses, see www2.naz.edu/academic-advisement/transferring-credits

What kind of extracurricular activities are available?

Nazareth offers more than 100 student organizations, including, but not limited to, athletic, civic, social, cultural, and religious organizations. There are also opportunities for students to start new organizations. Many clubs are listed on the Student Activities webpage, www2.naz.edu/student-activities/clubs-and-organizations/

Does Nazareth offer pre-professional programs?

Nazareth offers pre-professional advisement to assist students interested in further study in medical, dental, pharmacy, veterinary, and law schools, or a career in teaching.

Does Nazareth offer study abroad programs?

Nazareth encourages its students to study abroad and offers short-term (a week or two) and long-term (a semester or longer) options. The College's Center for International Education helps students find the right program for them.

Online: www2.naz.edu/international-education/study-abroad/

Does Nazareth have an honors program? How can I apply?

Yes. The [honors interdisciplinary minor](#) is open to all students who qualify academically. Incoming students who qualify are invited to join the program before freshman year. Transfer students or current students can contact the program director. Students can get information about the program online (www2.naz.edu/academics; under undergraduate minors). That page lists the director if they have questions.

Important Contacts at Nazareth College

Website: naz.edu

Undergraduate Admissions

admissions.naz.edu

585-389-2860

Alumni Relations

www2.naz.edu/alumni/

585-389-2472

Athletics

athletics.naz.edu

585-389-2186

Campus Safety

naz.edu/campus-safety

585-389-2850

Career Services

naz.edu/career-services

585-389-2878

Dining Services

dineoncampus.com/naz

585-389-2521

Financial Aid

www2.naz.edu/tuition-aid/

585-389-2310

International Education, including Study Abroad

www2.naz.edu/international-education

585-389-2371

Office for Diversity & Inclusion (formerly Multicultural Affairs: Institute for Pluralism)

naz.edu/office-diversity-inclusion/

585-389-2815

Professional Internship Program

www2.naz.edu/internships

585-389-2571

Residential Life

naz.edu/residential-life

585-389-2480

Please contact us with any questions. Thank you for being part of NAAP!

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